Problem Definition What is the problem definition as described in the problem domain canvas	Possible Root Causes What are the problem's root causes identified in your research as described in the problem domain canvas	
Straight Forward Solutions What are the most common and straight forward solutions that solve the problem?	Pros Describe the advantages that each solution has compared to the other solutions	Cons Describe the disadvantages that each solution has compared to the other solutions
Creative Solutions Are there any solutions that are a bit more creative and might yield a better result? This is an exercise to open your mind to new possibilities, so get creative		
Different Industry/Field Solutions How are they solving similar problems in different industries and/or fields? What can you learn and implement from there?		
No Constraints Solutions What solutions will be possible if there weren't any limitations? Budget, legislation, resources etc.		Building Startups

Problem Definition		Possible Root Causes	
Straight Forward Solutions	Pr	ros	Cons
Creative Solutions			
Different Industry/Field Solutions			
No Constraints Solutions			Building Startups

Problem Definition	Possible Root Cause	Possible Root Causes		
Straight Forward Solutions	Pros	Cons		
Creative Solutions				
Different Industry/Field Solutions				
No Constraints Solutions			Building Startups	