

**Vendors/suppliers**

Who are the vendors & suppliers that serve the industry?

**Customers**

Who are the different customers of the industry?

**Best Practices**

What best practices and common knowledge exist in the industry?

**Barriers to Entry**

What are the barrier to entry that prevent newcomers to enter the industry?

**Trends**

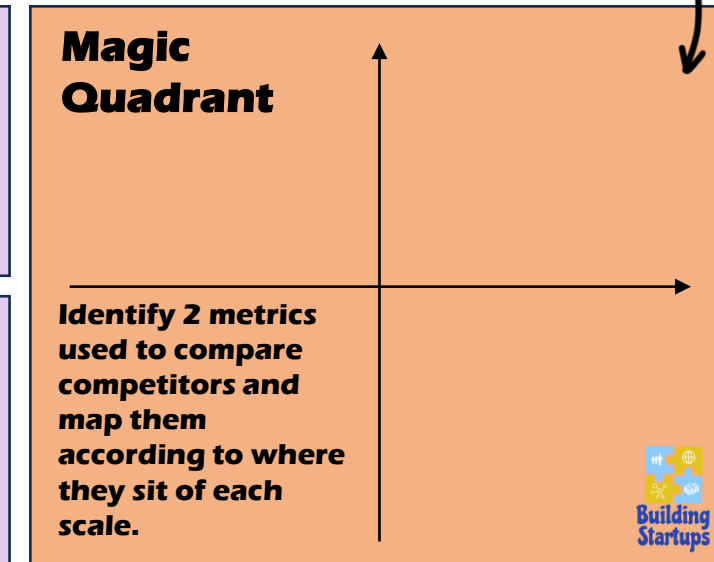
What trends exist in the industry?  
Where is the industry heading in 3-5 years?

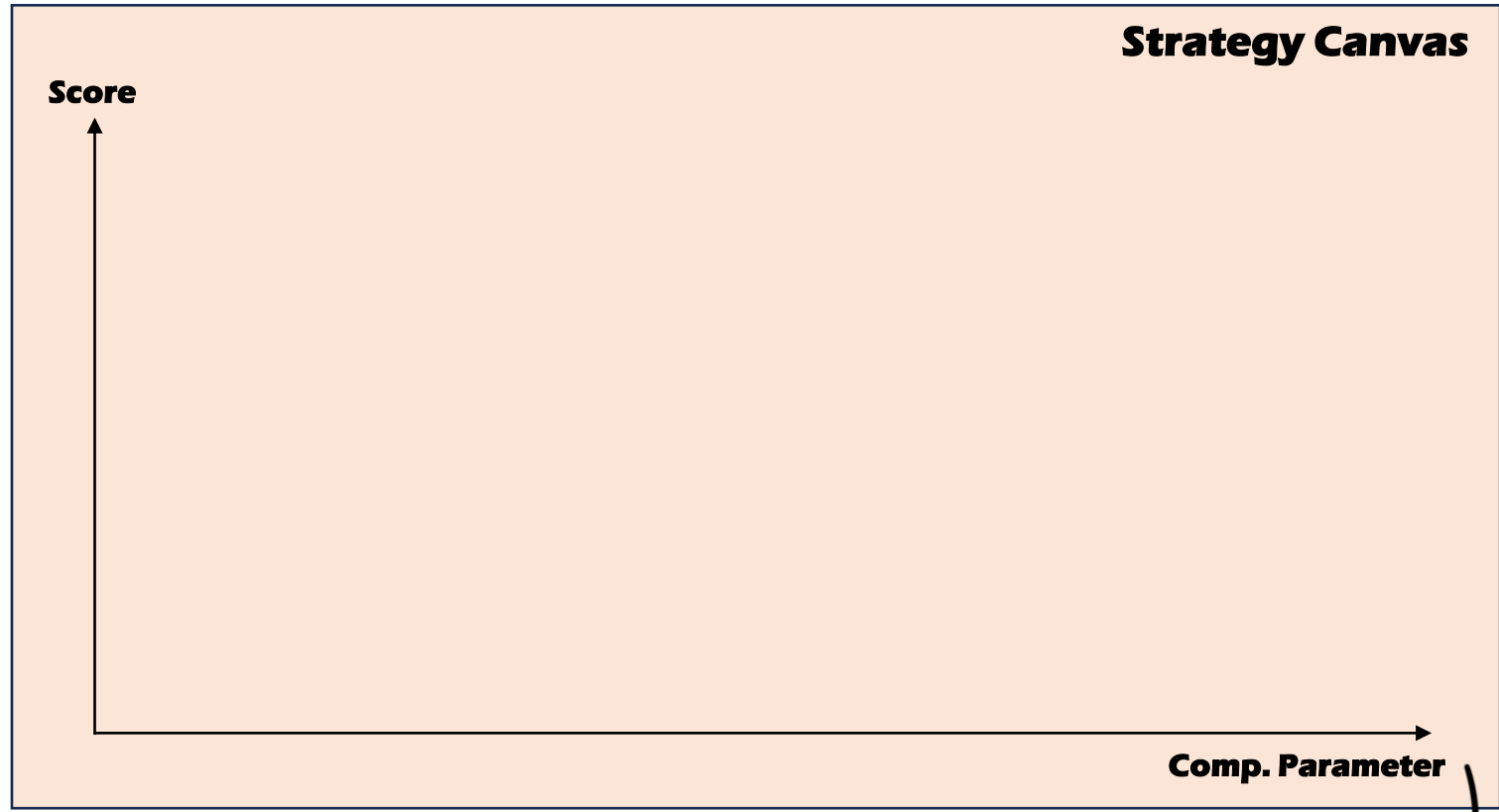
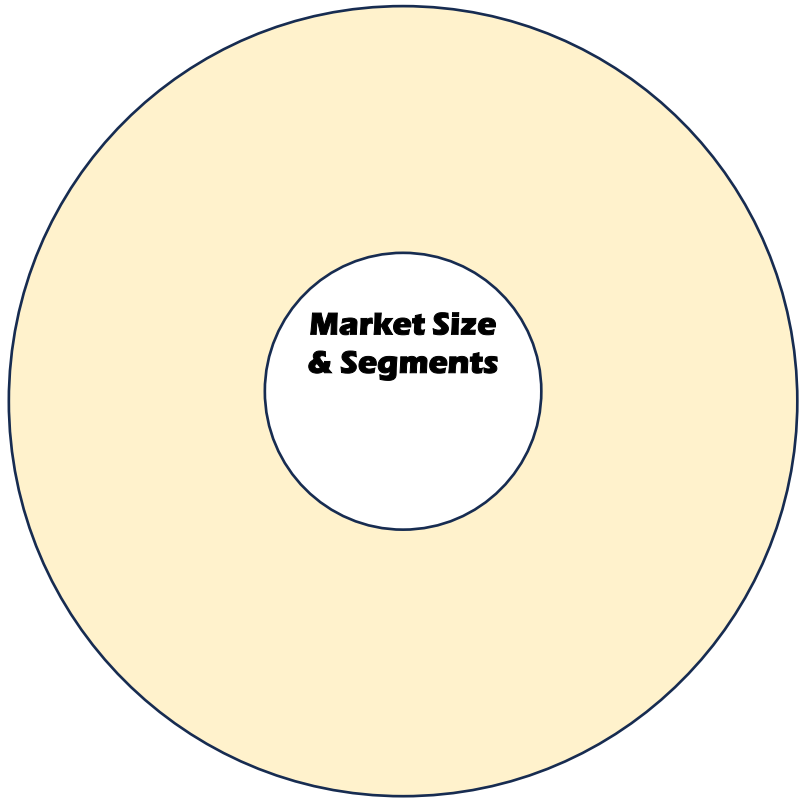
**Legislation**

What legislation govern the industry?  
What standards and rules apply?

**Challenges**

What are the main challenges the industry face today?  
And in the near future?





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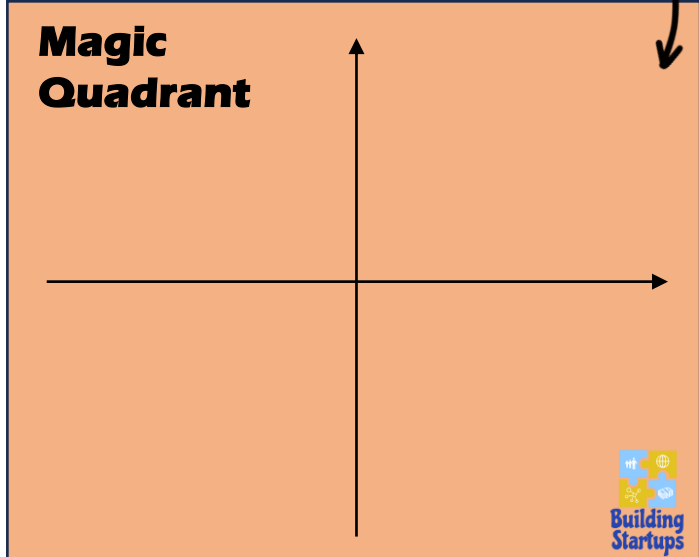
**Best Practices**

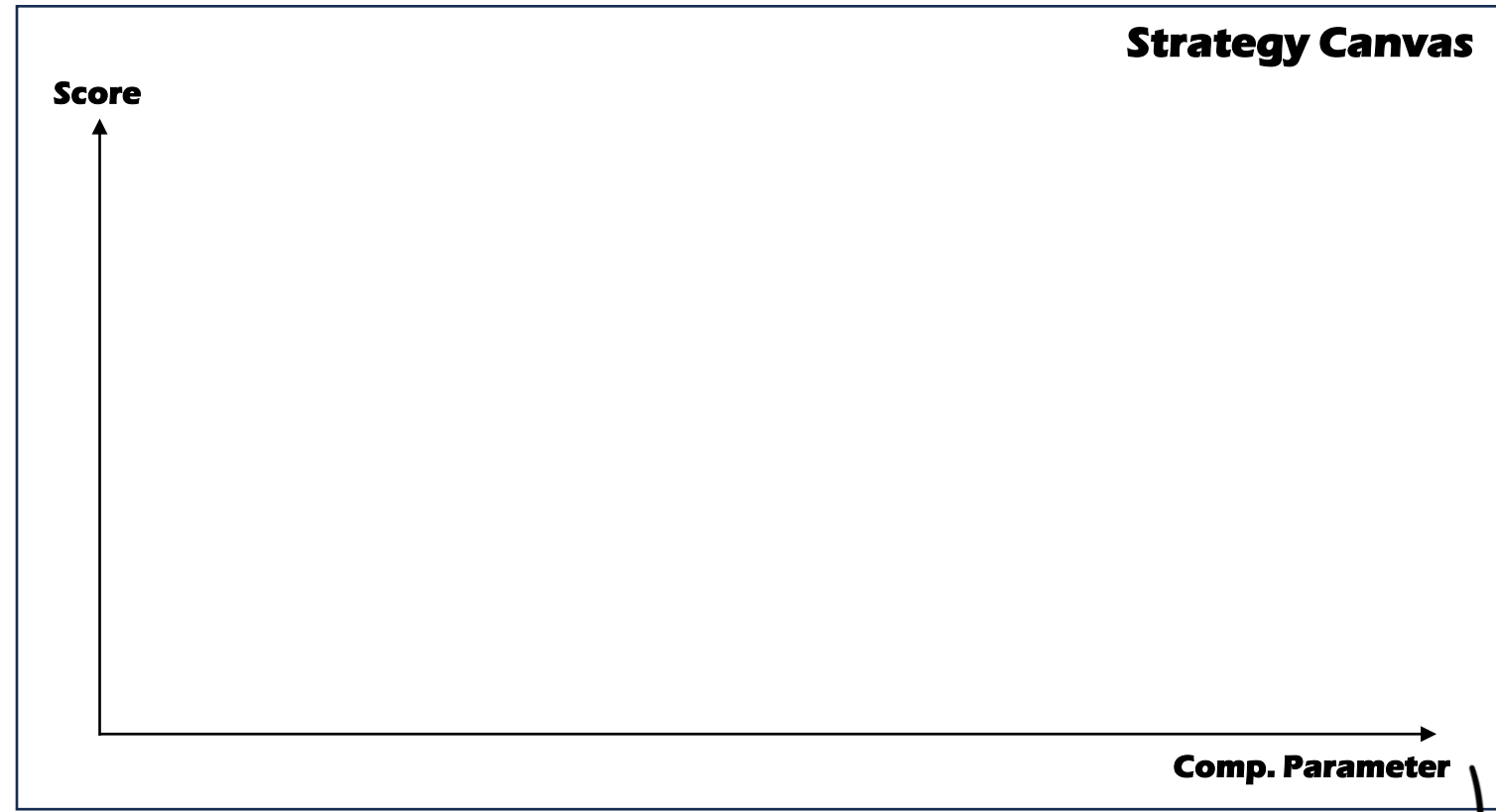
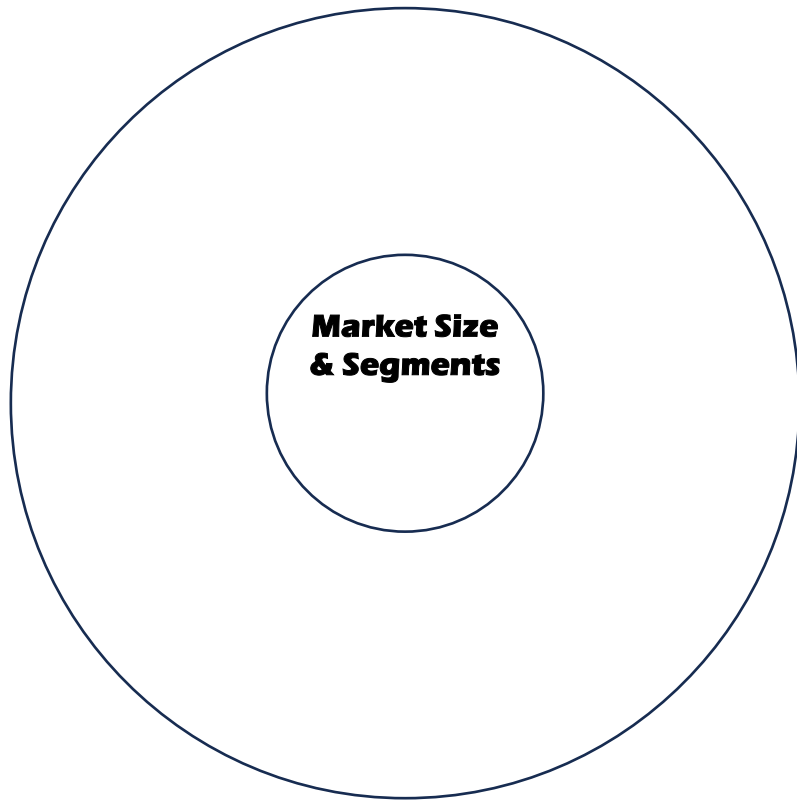
**Barriers to Entry**

**Trends**

**Legislation**

**Challenges**





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